



INSIGHTS LIGHTHOUSE

Global Business Growth Executive Forum

Insights Lighthouse

Forum To Empower The Growth

- 01 We brings together C-suite Executives from around the world to revolutionize the business strategy
- 02 Insight Lighthouse is your radar in the fast changing world to discover insightful ways to grow your business
- 03 Our main events take place during:



Oggie Kapetanovic
President IQOS, PMI

What We Deliver

01 Top voices

We attract TOP Voices from diverse industries to shape the future together.

02 Exceptional network

Most of the attendees at our events are senior C-level executives.

03 Exclusive access to the community

A global community with a strong social presence, high engagement, and exclusive business opportunities.

04 Prime venues

We invest in premium venues and quality experiences to foster authentic conversations.





01 Top Voices

High profile keynotes

Engaging panel discussions

Case studies from Top Fortunate 100 companies

Executive breakfast workshops

We also offer support in arranging your speaking opportunity

Selected Speakers from Our Recent Events



Myralda Derks

Chief Customer & Business Intelligence Officer, L'OREAL



Yves Briantais

Chief Marketing Officer, CARLSBERG GROUP



Elaine Rodrigo

Chief Insights & Analytics Officer, RECKITT



Nicolas Lamaitre

General Manager EU Division COLGATE-PALMOLIVE



Ramona Dumitracha

Global VP Marketing, Animal Nutrition, ADM



Andrea Di Paola

VP Sales & Marketing Central & Eastern Europe, Essity



Ann Dunkin

Chief Information Officer, U.S. Department of Energy, Washington, D.C.



Arjoon Bose

Global Chief Officer and Digital Officer, Bel Group



Kim Dabbs

Global VP of Impact, Steelcase



Giles Hedger

Global Consumer Planning Director, DIAGEO



Betul Susamis Unaran

Chief Commercial Officer, Unilabs



Tony Costella

Global Commerce AI & Performance Transformation Director, The HEINEKEN



Anneleen Waterloos

VP Data, Insights, and Analytics, PMI



Stephan Gans

Chief Insights & Analytics Officer, PepsiCo



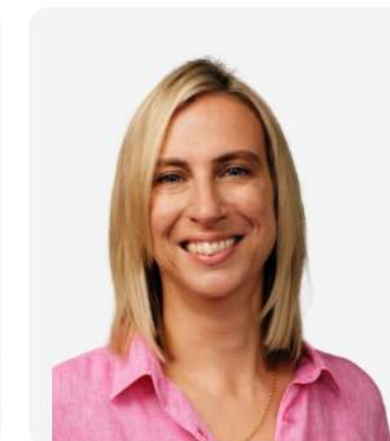
Anna Fordkort

VP Global CMI, Beiersdorf



Ravi Dhar

Professor, Yale University



Claudia Calori

VP Head of Marketing, Personal Health Royal Philips



Bastien Parizot

Reckitt Senior VP Tech & Digital, RECKITT



02 Exceptional Network

We attract a diverse range of experts from around the world, tailored to the theme of each event.

We feature renowned keynote speakers and curate a strong agenda to keep participant engaged.

As a result, 95% of our attendees remain at the venue, reflecting the exceptional quality of our content.

Our Attendees Come From The Diverse Industries And Regions Around The World

L'ORÉAL

Google

P&G

L'OCCITANE
EN PROVENCE


COLGATE-PALMOLIVE

DANONE


PHILIP MORRIS
INTERNATIONAL


kenvue


hp


Lufthansa


Roche


PEPSICO

HALEON


Expedia

logitech


Nestlé

ebay

amazon


Unilabs

Mondelez
International

MARS


CISCO


Pfizer

Panasonic

WELEDA 

BAT 

VISA

DIAGEO

KraftHeinz


LEGO

500

Community
members

2k

LinkedIn
followers

21k

Total Social
followers

1 mln

Impressions

3k

Engagements

03 Access To The Community

We are offering access to our exclusive community:

- Become a valued member
- Join monthly online calls with fellow professionals
- Attend in-person events hosted in major cities worldwide throughout the year
- Receive complimentary business consultancy
- Participate in our referral and mentorship programs

04 Prime Venues

We invest in premium venues and exceptional experiences to foster authentic conversations and build meaningful connections.

Our events are hosted exclusively in five-star hotels





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We're thrilled to announce our partnership with CES — the global stage where the brightest tech luminaries gather to pioneer the future and tackle the world's biggest challenges



WHY CES?

01 **Shape the Future** — Stand alongside the world's most disruptive innovators.

02 **Global Reach** — Showcase your tech products and data intelligence solutions to an international audience.

03 **Strategic Visibility** — Leverage curated opportunities to connect with Chief Digital / Data Intelligence Officers, industry leaders, and prospective partners.

Don't get left behind — join us as we illuminate the path forward in technology and innovation.





DOCES

January 6-9
Las Vegas, NV

*We aim to spotlight groundbreaking solutions, connect global innovators, and
amplify opportunities for meaningful collaboration*

Program in Las Vegas



Monday 5th, January 2026	Tuesday 6th, January 2026	Wednesday 7th, January 2026	Thursday 8th, January 2026	Friday 9th, January 2026
ARRIVAL	DAY 1	DAY 2	DAY 3	DAY 4
TBC	VENETIAN	VENETIAN	VENETIAN	VENETIAN
Dinner	Exhibitor build in booth of 110 sq.m.	Exhibitor build in booth of 110 sq.m.	Exhibitor build in booth of 110 sq.m.	Exhibitor build in booth of 110 sq.m.
<u>limited to 50 attendees</u>	<u>unlimited</u>	unlimited	unlimited	unlimited

Interactive space

120 sq.m

- Stage with big screen, framed as the focal point.
- Attendee seating—rows facing stage, maybe semi-circular for visibility.
- Side Corners:
 - One corner for tech demo pods (e.g., product stations, interactive screens).
 - Another side for networking lounge (comfortable seating, small tables).



Smart Multi-Zone Space Design for Impact

Stage & Large Screen

- Positioned centrally or slightly off-center to maximize sightlines.
- Backed by a sizable video wall for presentations and branding impact.

Seating Area for Attendees

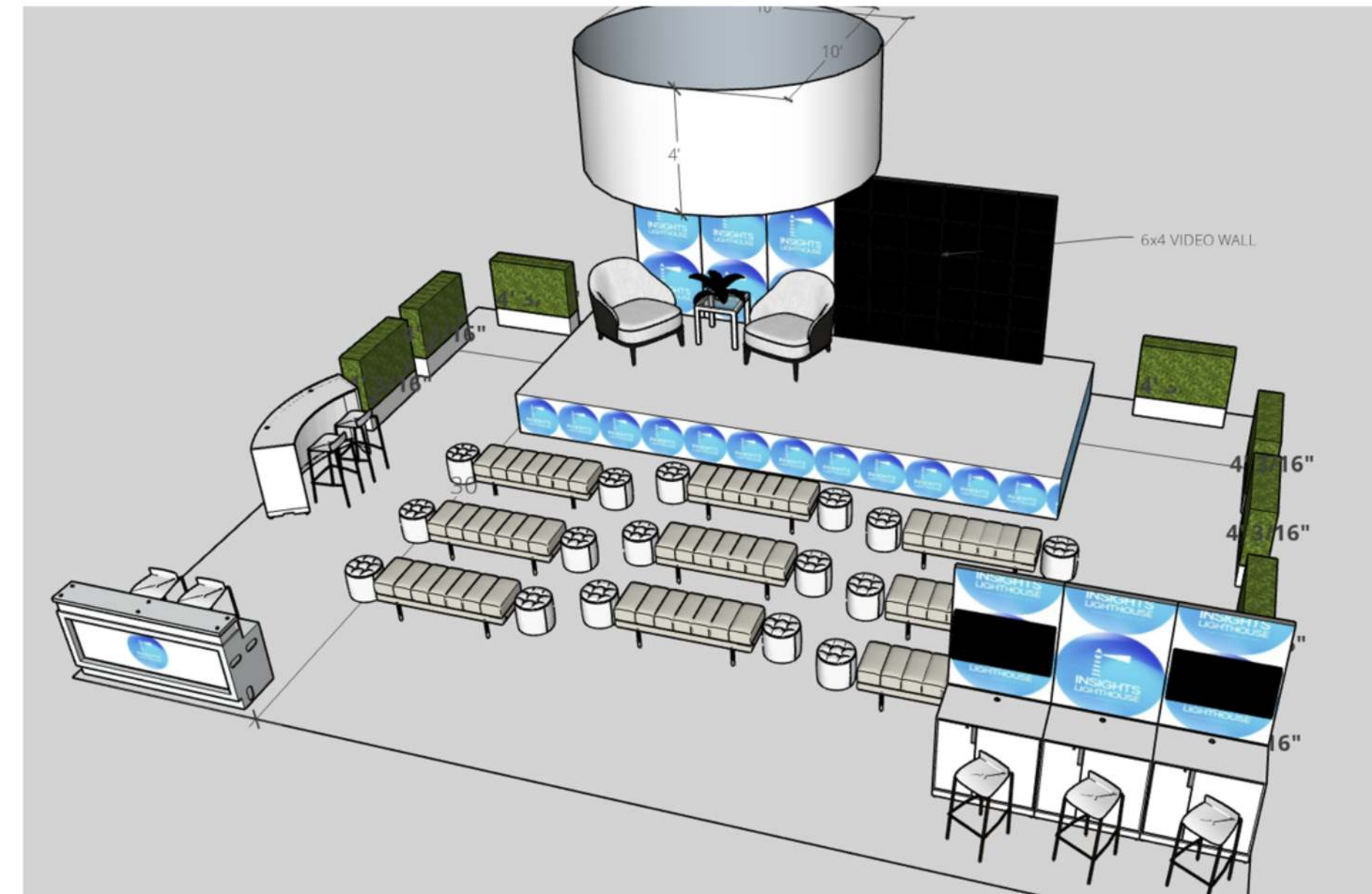
- Arranged in comfortable rows or semi-circle facing the stage—encourages attention and interaction.
- Modular setup ensures flexibility for standing receptions or panel discussions.

Collaboration & Networking Zone

- Features casual seating—armchairs, small sofas, or café-style tables.
- Incorporates open space for dynamic conversations and relationship-building.

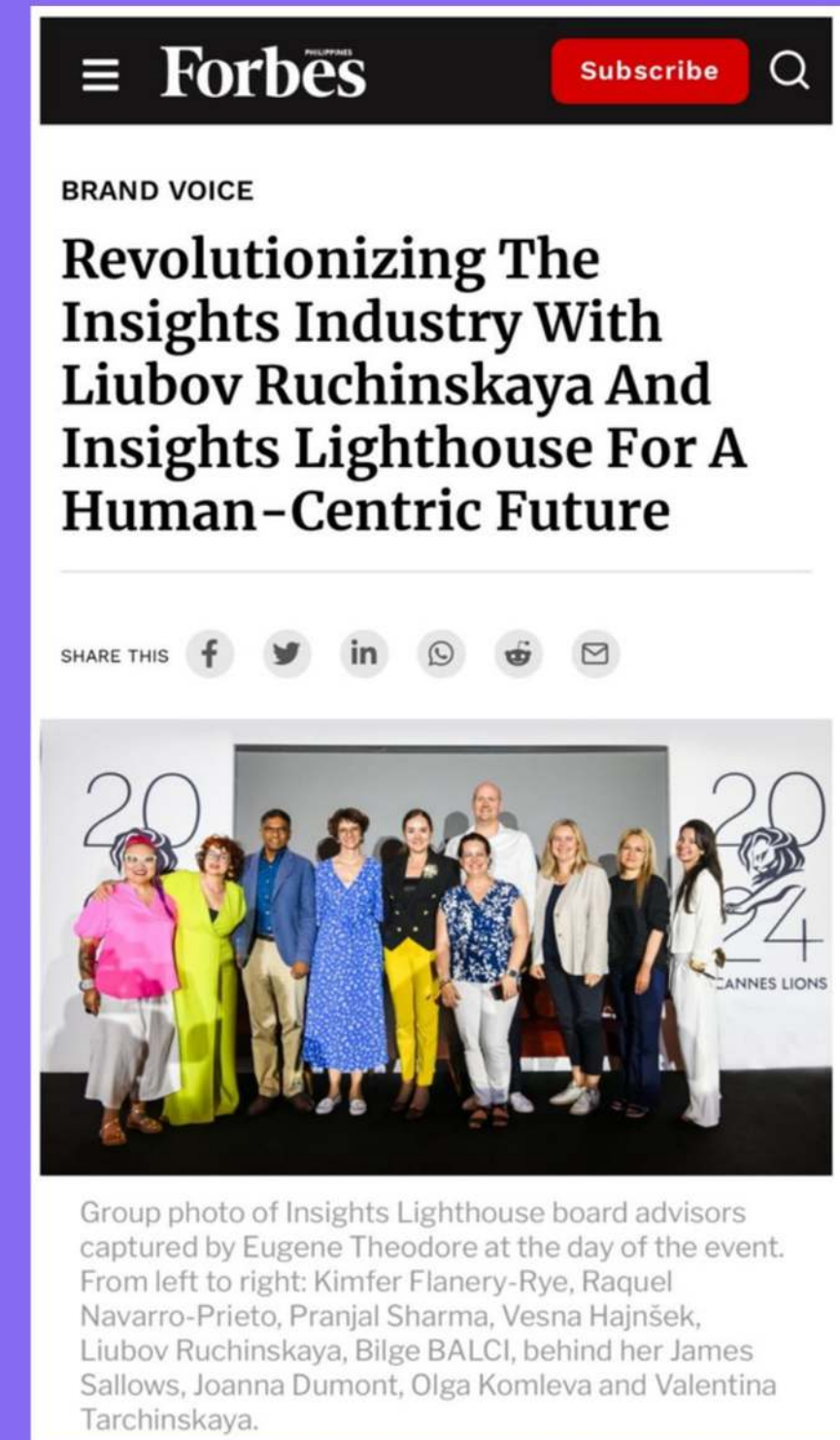
Small Tech Exhibition Space

- Compact display counters or podiums along a side or corner.
- Ideal for showcasing new products or interactive demos.



Our Event was Recognized By **Forbes**

Our official media partners are:



Our Partners And Sponsors



Our Priority Is To Exceed Expectations

“

It was great this week to be at Cannes Lions International Festival of Creativity.

...at the Insights Lighthouse to share amongst the c-suite leaders of the insights community my point of view on how the right, meaningful and resonating insight can lead to a contagious & legendary creative. Insights are at the foundation.

Francky David

Senior Consumer & Health
Care Professional Insights
Nestle



“

Had lots of professional fun during Cannes Lions International Festival of Creativity.

Gratitude to Dr. Liubov Ruchinskaya to make the Insights Lighthouse happen & to Esteban Ribero + TikTok team for partners in presenting!

Joris De Bruyne

CEO
EyeSee



“

As the sun rises on the French Riviera, it marked the culmination of a week rich with insights at #CANNESLIONS2024.

This year's Cannes Lions International Festival of Creativity was filled with inspiration. Every moment — from engaging panels to brand activations — was brimming with innovation and creativity.

Oggie Kapetanovic

President heat-not-
burn/IQOS
Philip Morris International



Founder & Advisory Board



Raquel Navarro Prieto



Pranjal Sharma



Olga Komleva



Vesna Hajsek



Kimfer Flanery-Rye



Polina Toropova



James Sallows



Valentina Tarchinskaya



Joanna Dumont



Anna Vovchok



Bilge Balci



Fenny Léautier



Olga Shakhmatova



Dr. Inna Merenkova



Arvind Sachdev

Dr. Liubov Ruchinskaya

Senior business leader with 22 years of experience in insights-driven innovation and commercial data management. Head of Strategy, Analytics and Consumer Planning Northern Europe, DIAGEO



Join us in Las Vegas during  CES

5-9th of January 2026

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